

## MAXIMUM EFFECT

*A Presidio Heights home stands out with a vivid, family-forward interior design.*

BY JENNIFER MASSONI PARDINI

Where do blue high-lacquer dining room walls, family room wing chairs covered in not one but two black-and-white patterns, a Missoni staircase runner and many a wallcovering moment colorfully coalesce? In a Jeff Schlarb Design Studio project in Presidio Heights, where a young family of four was looking to refresh a neutral new abode.

“It was a beautiful home, but it was just all white,” **Jeff Schlarb** says. “The driving force was: Make it a character and make it colorful. That’s where it started.” Schlarb and his team delivered, from cobalt blue kitchen cabinets and a lilac bar to a jewel-toned primary suite. Cool combinations throughout appear effortless but are the result of a bespoke planning process that begins with several potential creative directions, be they colorful, traditional, black-and-white or clean-lined. “Then there’s several refined concept meetings before we even go into picking out a finish, a light fixture,” he says.

*“I can always imagine myself as a 10-year-old running around a house.”*

—Jeff Schlarb

A brushed brass chandelier from Park Studio framed with green ceiling beams in the family and media room was ultimately chosen for a space where the whole clan can lounge on a Healdsburg Sofa from Jeff Schlarb Studio Collection, the designer’s furniture line that soft-launched late last year and includes a tightly curated collection of sofas, wing chairs and tables, plus a bespoke upholstered bed and select accessories.

“Everybody wants a big sectional. Luckily this is a very large-scale room,” says Schlarb, noting that the sofa’s curved corners help give the space, which interacts with the adjacent kitchen and dining room, a porous, inviting effect. “Although that’s a subtle thing, that’s about how a room feels, and I think families want to feel cozy. Instead of having a hard corner, we round them off a little bit. I can always imagine myself as a 10-year-old running around a house.” The sofa is covered in velvet blues, greens and cream, a colorful pattern that also serves a practical purpose for homes with young children or pets. As Schlarb says, “You’d never see a stain on the Missoni carpet.”

Even wallpaper damage from an inadvertent run-in is easy enough to repair with a cut-out patch. In an enchanting, shared kids’ bedroom, a Kravet wallpaper scene — of lush palm trees on porches and porticos — also invites endless imagination. As for Schlarb’s inner child, he found plenty to delight in with the process. “There’s something about playing with mostly one color and repeating it, but changing up the pattern,” he says. “I like that.” **NHC**



Above: The sectional sofa is from Jeff Schlarb Design Studio and covered in Schumacher Bezique Flamestitch Velvet and accessorized with Dedar pillows. The wallpaper is from Kravet, and the brushed brass chandelier is from Park Studio. Photographer Terry O’Neill’s “David Bowie, Mustard Yellow Suit,” 1974, is from Morrison Hotel Gallery. In the breakfast room through the archway, a custom banquette from Jeff Schlarb Studio Collection is covered in Frisson by Nobilis.



Above: A high-lacquer lilac from Fine Paints of Europe makes a high impact with Casamance wallpaper and a Jonathan Adler rug. Left: One of interior designer Jeff Schlarb’s two daughters helped style a tea party scene in this kids’ bedroom, where the window treatments and wallpaper are from Kravet, with a sideboard from Anthropologie.